



SMART UP THE CITY

Karimnagar



@SHODHA2K16

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SMART UP THE CITY CHALLENGE

We, the Mechanical Department of Sree Chaitanya college of Engineering, host the innovative fest SHODHA, every alternative year which focuses on innovations.

Continuing the past legacy, this turn we are working under the theme “UP the city” which focuses on smarting up Karimnagar in collaboration with the local administration.

MOTTO of our competition is **To bring awareness and initiation for smarting up the city.**

Structure of the competition is as follows:

Level 1: -Every citizen is invited to come up with the project idea to smart up KARIMNAGAR.

Level 2: - Detailed project report is to be submitted.

Level 3: - Feasible projects are filtered and are allotted with mentors from the panel related to the project fields consisting of various departmental heads.

Level 4: - Presentation of projects to the govt. officials and leaders.

Level 5: - Best ideas are awarded with attractive prize money.

Level 6: - The plans will be implemented on their names.

For smarter Karimnagar we need the collaboration of the

Citizens, Media, Local Administration, Techies and Intellectuals.

Now, we have Media support through which, we can reach the Public in bringing awareness on Smart City.

Technology is key to city's development. So, the Techies all around the Karimnagar and Start UP's working on cities are invited with their projects, on solutions for solving the puzzle of Smarting UP the Karimnagar.

CITIZEN FRAME WORK

According to Ministry of Urban development, Citizen Frame work is the first step for the city transition process.

As in building UP a city, it is important to consider the citizen opinion and the smarting process should be citizen centered.

So, in collaboration with media partner, we shall conduct programmes for collecting citizen views and make them involve in the smarting process.

The citizen frame work will be our guide for preparing the DPR for the city.

PUBLIC AWARENESS PROGRAMMES

Public awareness on

“ why to make our city smart,

how does our city become smart &

what is the role of public in this process ”

Awareness programmes are planned as follows:

S.No.	Date	Event
1.		Poster Launch
2.	<15 Aug	Invitation to Other Institutions & Organisations
3.	20 Aug	Flash Mob in a city center
4.	<8 Sept	Collection of Challenges & Solutions
5.	Day to Day	Digital Media events
6.	23,24 Sept	Expo

GATHERING INSTRUCTIONS FROM INTELLECTUALS

We shall invite the cognizants within our reach, who had studied, participated and experienced in building up the cities.

We invite the intellectuals to give their views, share their knowledge, give their valuable suggestions to build our **dream city**.

Plans on whom to be invited:

S.No.	Name	Designation

INVITING COMPANIES & START UP'S
TO SHARE THEIR TECHNOLOGIES

We shall invite MNC's and other Start UP's who are working on Smart Technologies to present solutions for the challenges faced by our city.

List of companies to be invited

S.No.	Company Name	Contact Info

CONTACT INFO.:- S-CREW UP OFFICE
GROUND FLOOR
SREE CHAITANYA COLLEGE OF ENGG.

+91-98499 589 28(SANDEEP)
+91-82970 849 50(CHAITHANYA)
UPTHECITY.KNR@GMAIL.COM

TEAM -- WORK DISTRIBUTION

Organizing Team – Organizes the Projects and Talks

Media Team – Digital, print and social media

Sponsors Team – Companies, start up

Advertising Team – Canvassing about the event

Co – Ordinating Team – Fills the communication gap

THE EXPO DAY

The Big day of our schedule

Talks of the Intellectuals

Presentation of ways to approach our dream of increasing the Citizens Standard of Living through

- Institutional
 - ✓ I C T -Information Communication Technology
 - ✓ E- governance
 - ✓ Provide assurance of work in harmony
- Physical
 - ✓ Mobility – smart roads, smart vehicles
 - ✓ Water systems – dual water system, water metering systems
 - ✓ Sewage and Sanitation
 - ✓ Waste management
 - ✓ Clean Energies
- Social
 - ✓ E-education
 - ✓ Smart Health care
 - ✓ Safety
 - ✓ Entertainment Facilities
 - ✓ Sports Facilities
- Economical
 - ✓ Start UP Incubators for encouraging Entrepreneurs, Agripreneurs, etc.
 - ✓ Establishing employment generating institutions-IT HUB, Agri HUB, etc.
 - ✓ Tourism – Eco tourism, Myth tourism
 - ✓ Adventure Sport development

So, the Big Day ends fulfilling the tasks like

- Citizen Awareness on Smart City
- Technical assistance to Administration in building the City
- Techie's are provided with biggest Platform to present their skills